



THE TABERNACLE CHOIR AT TEMPLE SQUARE

Press Release

New Tabernacle Choir Managing Director Named

Special Advisor to Choir Presidency, Director of Marketing Positions Announced

As part of a revised administrative structure, Alan D. Johnson has been named to a newly created position as managing director of The Tabernacle Choir at Temple Square. This new position is the latest in a series of structural changes that started in August 2021 when President Michael O. Leavitt and his counselors, L. Whitney Clayton and Gary B. Porter, were called to lead the Choir.

“We feel Alan Johnson’s management experience and his strong interpersonal skills will be instrumental in leading the Choir organization to fulfil its mandate to inspire, uplift, and bring others to Christ through music,” said President Leavitt.

The addition of a managing director will enable The Tabernacle Choir to work more effectively with senior leaders in other Church departments to usher in the [initiatives announced by President Leavitt](#) and his counselors in February 2022. Those initiatives include aligning the Choir with the Church’s mission and missionary efforts, expanding the Choir’s digital audience, and increasing its worldwide visibility.

Johnson has worked for The Church of Jesus Christ of Latter-day Saints since 2006, most recently as the director of the Museum Division in the Church History Department. He has previously served as director of the Church History Library and Collection Divisions, and manager of the Church’s Corporate Records Management Program. He graduated with a master of history degree from the University of Utah and a master of public administration as well as a bachelor of science in organizational psychology from Brigham Young University. Prior to his Church employment, he held management positions with New Electric, Accenture, Novell, and the State of Utah.

In addition to his managerial accomplishments, Johnson brings to his new position over forty years of experience as a musical accompanist, teacher, performer, and the leader and a member of a band for which he plays guitar. He currently lives in Cedar Hills with his wife, Susan, and they have five children and two grandchildren. Johnson will assume his new responsibilities at the end of July.

MORE



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Special Advisor Named

As part of the restructuring of the Choir organization, Scott Barrick, who has served as general manager of The Tabernacle Choir since November 2001, has been named a special advisor to The Tabernacle Choir presidency. In this new role, Barrick will assist in the Choir's organizational transition as he prepares for his anticipated retirement at the end of the year. Barrick will continue with his current duties until they have been appropriately transitioned and communicated to respective teams.

Seeking New Director of Marketing and Reputation

The Choir is currently seeking a director of marketing and reputation, a new position with responsibility to oversee the Choir's digital marketing strategy and overall messaging efforts. This position will report to the managing director to direct marketing, research, product management, and digital channel management for the Choir organization and will provide general management to both staff and volunteers. The job posting for the new director of marketing and reputation position outlining the credentials and experience can be found [here](#). Applications are being accepted now through August 10, 2022.

“In making these organizational changes, we recognize that we are building on a strong foundation set by those who have served the Choir so diligently in the past and who are doing so now,” said Leavitt. “We are preparing for a future where we can fulfill a prophetic charge to accomplish things the Choir has never done before.

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